

**PRESS
COVERAGE**

Updated July 26, 2013



Telepathy

WIRED

UK EDITION



No, it's not Google Glass – it's a rival from Japan called the Telepathy One, due to hit the market later this year. Created by technology entrepreneur Takahito Iguchi, based in Tokyo, it has a simple purpose: to make human connections more intimate. "It's to video stream what each person is viewing and share that experience," Iguchi says. "If every human being could understand what each person is thinking and feeling immediately, it would be an amazing, lovely world."



The first app for the Telepathy One creates manga animations

The Telepathy One is a sleek headset covering one side of the head, with a micro-projector in front of one eye. "It looks as if there's a five-inch screen floating in the air, about 45cm from your eye," says Iguchi (pictured). A camera captures what you see, communicating via a smartphone's data connection, and by Bluetooth.

A serial entrepreneur, Iguchi has worked with augmented-reality technologies for 20 years, but wearables are an exciting new direction, he says. "I think it is a very natural thing to do, to try to connect human relations to the network," he explains.

With an office in San Francisco, Iguchi and his new team are hoping to focus on software development and seeking venture capital. His company, Telepathy Inc, hopes to be selling the headset in the US by the end of the year, at a price which will "significantly undercut" Google Glass. "We would like to have a similar impact on society as the first-generation iPod," he says. Jeremy.Kingsley.tele-pathy.org



Telepathy

Print Edition, August 2013

Entrepreneur

**“Google Glass Competitor?
Startup Creates Its Own
Computerized Headset”**



Telepathy

April 24

<http://is.gd/TelepathyEntrepreneurApril24>

Mashable

**“Google Glass Competitor
‘Telepathy’ Aims to Get to
Market First ”**



April 24

<http://is.gd/TelepathyMashableApril24>



“Google Glass Competitor Developed in Japan ”



April 18

<http://is.gd/TelepathyPSFKApril18>

BUSINESS INSIDER

**“What It’s Like Using
Telepathy One, The
Google Glass Competitor
Aiming To Launch This Year ”**



Telepathy

April 24

<http://is.gd/TelepathyBIApril24>

Bloomberg

“Telepathy One: Japan’s Answer to Google Glass ”



Telepathy

May 17

<http://is.gd/TelepathyBloombergMay17>

pandodaily

“And let the Google Glass competitors enter the ring ”



Telepathy

April 26

<http://is.gd/TelepathyPandodailyApril26>

YAHOO!

**“ Telepathy One: Meet the
Newest Google Glass
Competitor ”**



Telepathy

June 21

<http://is.gd/TelepathyYahooJune21>



REUTERS

“Telepathy One sets sights on Google Glass”



Telepathy

June 2

<http://is.gd/TelepathyReutersJune2>



DIGITAL **TRENDS**

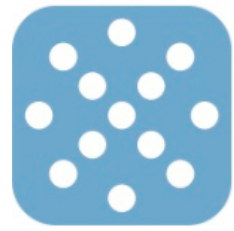
**“ Japanese Upstart Ready to
Challenge Google Glass
with Telepathy One ”**



Telepathy

April 24

<http://is.gd/TelepathyDigitalTrendsApril24>



GIGaom

**“A Google Glass rival
emerges from an upstart
in Japan ”**



Telepathy

April 23

<http://is.gd/TelepathyGigaomApril23>



**“Telepathy One to go up
against Google Glass in the
wearable computer market ”**



Telepathy

April 30

<http://is.gd/TelepathyGizmagApril30>



**“Telepathy One takes on
Google Glass with ultra-
sleekness ”**



March 13

<http://is.gd/TelepathySlashGearMarch13>



“Telepathy One guns for Google Glass”



April 24

<http://is.gd/TelepathyCnetApril24>



“Fashionable tech: Tokyo company developing rival to Google Glass ”



Telepathy

June 6

<http://is.gd/TelepathyCNNJune6>





**“10 Million Smart Glasses
to ship in Next 4 Years ”**



Telepathy

April 24

<http://is.gd/TelepathyMediaPostApril24>



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